



June 23, 2011

For Immediate Release:

St. John Carnival VI Lottery Ticket

In celebration of St. John Carnival, the Virgin Islands Lottery is releasing a traditional Lottery Ticket featuring original artwork from St. John's Giffit Hill school.

Keevermay Douglas, Virgin Islands Lottery Chief of Staff "Carnival as seen through the eyes of children is a reminder of the colors, the pageantry, the music and costumes. We are pleased to showcase the very fine art for our St. John students as part of the Lottery's Youth Enrichment Program than funds education, music and sports activities for young Virgin Islanders."

The St. John Carnival ticket goes on sale Thursday, June 23rd and draws on July 7th. Tickets will be available in front of the VI Lottery office and this year in a special booth at Culture night. "It is our hope that someone at Carnival wins the \$175,000 first prize. What a great way to celebrate Carnival." Tickets are \$1.50 each or \$30 for a full sheet. The grand prize is \$175,000 with a total of \$330,000 in prizes available. Tickets are available at dealers outside any VI Lottery office, Anna's Market, Utter Delight, Caribana, MoneyGram locations and other dealers.

This ticket celebrating the spirit of St. John Carnival is a continuation of the Lottery's History and Heritage series of tickets featuring images of life in the Virgin Islands. Past tickets have featured St. Croix Ag Fest, St. Thomas Step Streets, Virgin Islands Architecture and Beaches.

Future tickets will include French Heritage, Virgin Island Flowers and the most popular ticket to date "Lucky You" that features 19 Virgin Islanders showing their "lucky face". To launch this ticket, the Lottery will taking free photos of people during the upcoming events throughout July or take your own picture and enter online at winusvilottery.com to be considered for the October 6th Lucky You ticket. People are encouraged to go to the Lottery website to vote for their favorite Lucky Face.

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