



July 7, 2011

For Immediate Release:

Bienvenue sur Frenchtown!

Welcome to Frenchtown and the annual French Heritage Week celebration July 10 – 16th. The two major French settlements of St. Thomas — those settling on the North side to farm and in Frenchtown to fish in the 1600s — unite for a week of activities during French Heritage Week. Fishing, dancing, dining, singing, and pageants mark the week accented by waving French flags and speeches on Bastille Day, July 14th.

The July 16th Traditional Lottery Ticket is devoted to picturesque Frenchtown. The “Frenchtown Ticket” includes many images enjoyed by thousands of visitors and locals including some of the islands’ best food, wines and Belgian beers, the brightly-painted fishing boats and fish being cleaned in the early morning light, countless games on the Frenchtown Ball Field, the view from the top of St. Annes, crowd watching from the porch of La Petite Fenetre, or smelling the scent of a fresh-baked rainbow cake from The Cake Lady.

Henry Richardson, owner of the iconic La Petite Fenetre is always ready to talk about his town and especially about the Frenchtown museum across from his bar. “It’s about 10 years old and houses many artifacts from early French habitation of St. Thomas.” The museum provides a rare glimpse into the daily life of a Frenchtown family including furniture, kitchen items, clothing, tools and photographs. Just look for the little yellow museum at the foot of Frenchtown’s Eiffel Tower!

Savor the scenery and the history with a collectable Frenchtown Lottery ticket, another in the V.I. Lottery’s “History and Heritage” series. This ticket goes on sale July 7th with the drawing to be held on Thursday, July 21st. Tickets are \$1.50 each or \$30 for the entire sheet. The grand prize is \$175,000 with a total of \$330,000 in prizes available. Tickets are available at dealers outside any VI Lottery office, Anna’s Market, Utter Delight, Caribana, MoneyGram locations and other dealers. And like the the photo on the ticket, be sure to see your Frenchtown vendor to get this special French Heritage Week ticket.

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