



September 15, 2011

For Immediate Release:

Beautiful Sea Shell Lottery Tickets!

Thousands of shells, large and small, plain and intricate, fragile and unbreakable, are washed upon our shores, collected and taken to the far corners of the earth as a remembrance of the beautiful Virgin islands. Every Virgin Islander probably has a memory of collecting shells as a child, listening to the sound of the sea in a conch shell or decorating with these pieces of natural art.

Twenty different shells adorn the September 29th VI Lottery Traditional Ticket making it another picturesque piece of collectable art in the Lottery's culture and heritage series. One lucky shell could be worth \$175,000 — the grand cash prize. Get your tickets today and imagine the possibilities!

Tickets for the September 29th drawing can be purchased at any VI Lottery office, Anna's Market, Udder Delight, Caribana, MoneyGram locations and other dealers.

For more information: Keevermay Douglas, Chief of Staff, Virgin Islands Lottery 340-774-2502