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V.I. Lottery January Ticket Celebrates Crucian Christmas Festival

The first Virgin Islands Lottery ticket for 2011 will celebrate the beauty, pageantry and fun of the Crucian Christmas Festival. Each ticket featured salutes the history of the St. Croix event as the big island prepares to “Play Mas, 1st Class” including mocko jumbies, floats, traditional fabrics, music, pageantry and foods.

“The Crucian Christmas Festival is an event that Virgin Islanders look forward to all year. The bright colors and energy are captured on this highly-collectible Traditional Lottery ticket for those of us who attend every year and for visitors to St. Croix during the Christmas season.”

The “Crucian Christmas Festival” Lottery Ticket is another in the new graphic series focusing on local traditions, folklore, history and island beauty to personalize the tickets to our community. “Since the launch of this new series, we’ve had more and more players tell us they are collecting the tickets as a commentary on island life.”

The “Crucian Christmas Festival” ticket is now on sale. The drawing is January 11, 2011. Tickets can be seen in detail on the Lottery website at www.winvilottery.com. Individual tickets are \$1.50 each. Full sheets are \$30. The grand prize is \$175,000 with a total of \$330,000 in prizes available. Tickets are available at dealers outside any VI Lottery office, Anna’s Market, MoneyGram locations, Udder Delight, and Carabana in downtown Charlotte Amalie.

Visitors to the lottery site are encouraged to enter their pet’s photo by January 10, 2011, for the Valentine’s “Love Your Pet” drawing. Invite your friends and relatives to vote on your pet! The best pet photos submitted in the online competition will appear on the February 17th ticket. Pets selected will receive \$20 each. A schedule of drawings and past results are also posted on the website. The Lottery urges you to become a follower on www.facebook.com/vilottery to be the first to hear about promotions, news and results.

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Cordially,

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